

FOR IMMEDIATE RELEASE

Southeastern Grocers breaks company record at 2019 National Pie Championship

Grocer serves up 16 award-winning pies, doubling honors of last year

JACKSONVILLE, Fla. (April 18, 2019) – Southeastern Grocers, Inc. (SEG), parent company of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is now home to 16 award-winning pies. During the 2019 National Pie Championship in Orlando, Florida, the American Pie Council awarded Southeastern Grocers with an impressive 16 first-place ribbons for its specialty sweet and savory pies, doubling its 2018 award count.

The following Southeastern Grocers pies placed first in their respective categories:

- 8" Key Lime Pie
- 8" Reese's Peanut Butter Pie
- 8" No Sugar Added (NSA) Pecan
- 8" Apple Caramel Drizzle
- 8" Cherry Pie
- 8" Apple Walnut Crunch Pie
- 8" French Apple Pie
- 8" Pumpkin Pie
- 8" Guava Cream Cheese Pie
- 8" French Apple Walnut Pie
- 10" Cream Cheese Topped Pumpkin Pie
- 10" Pumpkin Pie
- 10" French Apple Walnut Lattice Pie
- 10" French Apple Lattice Pie

Additionally, Southeastern Grocers received two first-place awards for its savory pies. The award-winning pot pies listed below can be purchased in store deli departments:

- Pizza Pot Pie (Single 6")
- Chicken Pot Pie (Single 6")

Andrew Nadin, EVP and Chief Customer Officer of Southeastern Grocers, said, "We are honored by the recognition we have received from the American Pie Council. At Southeastern Grocers, we continually strive to provide our customers with fresh, delicious and affordable products. Earning these highly regarded distinctions validates our commitment to award-winning quality. We create recipes with the tastes of our customers in mind and constantly improve until we have a truly irresistible product."

The American Pie Council is the leading authority of one of the nation's most popular desserts. Each year, a panel of judges at the American Pie Council evaluates various types of pies and recognizes the best in each category with ribbons. This marks the 10th consecutive year Southeastern Grocers has participated and received recognition for excellence by the council. With exceedingly strong competition each year, Southeastern Grocers continues to deliver award-winning products to the American Pie Council.

Several Southeastern Grocers pastries repeated as top pie in their respective categories, including 8" Apple Caramel Drizzle, 8" Cherry and 10" Cream Cheese Topped Pumpkin Pie, among others.

All 2019 award-winning pie varieties are available for purchase at select BI-LO, Fresco y Más, Harveys and Winn-Dixie locations. In celebration of the 16 first-place awards, 8" Apple Caramel Drizzle and 8" Fresh Baked Apple pies will be buy one, get one free now through Tuesday, April 23.

About Southeastern Grocers

Southeastern Grocers, Inc. (SEG), parent company and home of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit www.bi-lo.com, www.frescoymas.com, www.harveysupermarkets.com and www.winndixie.com.

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